



# net zero emission mining wa conference 2022

Sponsorship Guide

**PERTH** + ONLINE  
1-2 SEPTEMBER

Image credit: Ryan Kelly – Gold Fields Australia

# WELCOME FROM OUR CEO



## INVITATION

Following the success of our inaugural conference in 2021, I am delighted to convene the **Net Zero Emission Mining WA Conference 2022**. The calibre of speakers and breadth of our audience last year set the tone for quality discussions and important insights, and we look forward to partnering with you to deliver another progressive event.

I invite you to join us on **1 & 2 September 2022** to offer our collective leadership and demonstrate the expertise Western Australia has to offer in this important space.

**Nicole Roocke, MRIWA CEO**

## 2022 EVENT

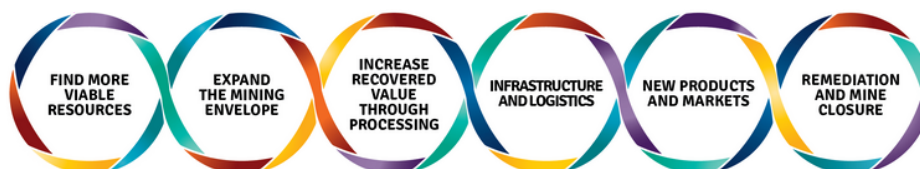
Now in its second year, this event is fast becoming an important date in the mining industry calendar, attracting an impressive line-up of innovative speakers, panel discussions, interactive workshops, and masterclasses with industry professionals.

Bringing together industry, government and research to examine and discuss innovative solutions, the opportunity to showcase your commitment to net zero emission mining is one not to be missed.

## OUR PROFILE

The Minerals Research Institute of Western Australia (MRIWA) is the only organisation solely focused on using minerals research to advance Western Australia.

As a trusted research partner, MRIWA's key strengths include collaboration with over 100 industry and research stakeholders to focus efforts on those areas most likely to deliver economic, environmental and social benefit for Western Australia.



We invest in six research programs across the mining value chain. Our investments are guided by our Research Priority Plan, which describes the medium to long term knowledge and technology needs of the State's minerals industry.

Within our research priorities, we also champion important focus areas, with current emphasis on **Net Zero Emission Mining, Green Steel, Critical Minerals and METS Support**.

# WE'RE MAKING A DIFFERENCE

Our conference addresses the global challenge of net zero emission mining by facilitating a coordinated and collaborative discussion across sectors.

In doing so, we aim to:

- Position Western Australia as a world leader in this space
- Enhance connections between the mining industry, METS sector, research institutions and government.
- Maximise opportunities for attendees to engage and interact with industry thought leaders and innovation specialists.
- Address the challenges and discuss innovative solutions for net zero emission mining.

## EVENT DETAILS

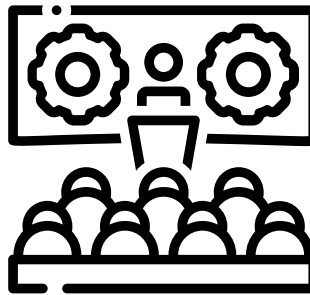
01

Held over two days on 1 - 2 September in Perth, Western Australia



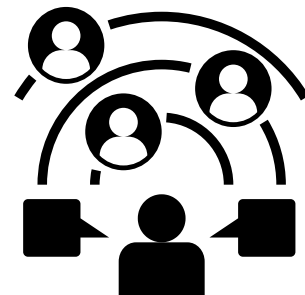
02

High calibre industry speaker presentations.



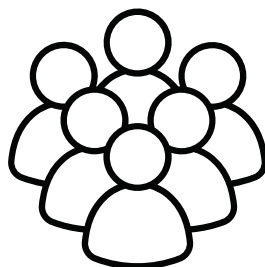
03

Networking and engaging discussions.



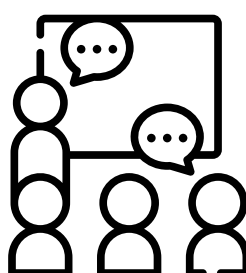
04

Government, research, and the mining sector coming together in a dedicated space.



05

Interactive workshops and masterclasses run by industry professionals.



06

Hybrid in-person and online participation by delegates.



# WHY SPONSOR?

01

Raised profile and recognition as an industry partner.



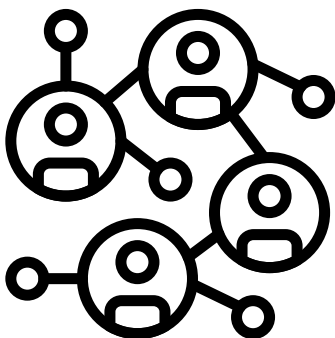
02

Unrivalled opportunity to meet high-level influencers and decision-makers, from business and government.



03

Network with existing and potential clients and contacts.



04

Position your company as a leading mining industry player.



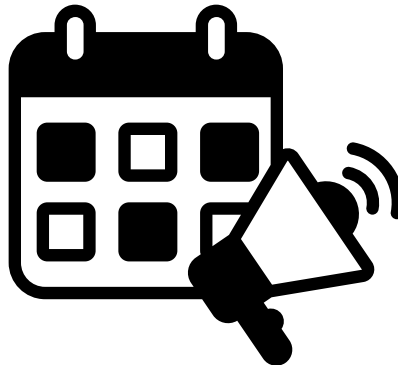
05

Direct marketing opportunities via MRIWA media channels.



06

Benefit from marketing opportunities around the event.



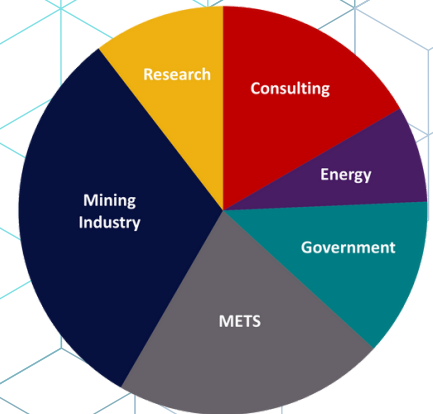


# 2021 SUCCESS

Our inaugural event heard from leaders across sectors about their ambitions and successes, as well as challenges on which we must work together to achieve our net zero goals. Sponsors had opportunities to host relevant sessions, have a visible presence and contribute thought leadership and strategic insights through event communications.

## BRINGING SECTORS TOGETHER

Well attended by over 150 delegates across sectors, our inaugural event successfully showcased Western Australia's capabilities and enabled our sponsors and delegates to engage in quality discussions through building in dedicated discussion time, facilitated masterclasses and panel Q&A.



## 2021 SPONSOR RESPONSE

*"The purpose of the event aligned with our corporate strategy, and provided us with the opportunity to position the company in a way that supports the achievement of our commercial and business development objectives."*

*"There were plenty of opportunities to leverage our involvement."*

*"Fantastic experience when organising the event in the lead up. Positive feedback about the calibre of the event from the Executive team who participated and the company representatives who attended."*

Delegates also enjoyed 'networking across industries', 'shared information and passion', 'learning opportunity', and described it as a 'very interesting, relevant and targeted event'.



# SPONSORSHIP PACKAGES

What's included?	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Opportunity to present or to host a session	✓		
'Meet our Gold Sponsor' communications	✓		
Editorial feature in published event program	✓	✓	
Acknowledgement as a sponsor by MC at Opening and Closing	✓	✓	
Logo featured on conference webpages	✓	✓	✓
Company logo on screen during the day	✓	✓	✓
Logo and company name in published event program	✓	✓	✓
Feature in MRIWA social media posts and communications	✓	✓	✓
In-person conference registrations	8	4	2

*All sponsorship fees are exclusive of GST.*

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

**Prices on request**

**Conference Sundowner:** Branding and Acknowledgement

**Student Sponsorship:** Provide professional development opportunities by sponsoring student places at the Conference

**Additional options available by negotiation**

## GET IN TOUCH

Don't miss out on the opportunity to be part of this important event. If you are interested in exploring available sponsorship opportunities, we would love to hear from you!

For further information and to discuss your involvement, contact **Erin Coppins, Research Portfolio Manager**  
P +61 (08) 6180 4341 | [conference@mriwa.wa.gov.au](mailto:conference@mriwa.wa.gov.au)

