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| ***[insert organisation name]***  **Intellectual Property (IP) Searching** | | |
| These notes are intended to assist R&D/project managers and their teams to gain a good understanding of their relevant IP and technology landscape, and to aid with proactive monitoring of opportunities or threats that may emerge in their business.  Targeted keyword and company name searches applied on a regular basis can help inform commercial and R&D activities alike, with changes to regular patterns or results often indicating new technology entrants or heightened IP activity by known competitors or customers. | | |
| **Trade Marks** | **Patents** | **Registered Designs** |
| Trade mark clearance searches should be conducted when new brands, logos or the like are being considered for new products or services.  Regular trade mark searches for proprietary brands are also recommended to maintain awareness of whether other organisations may be seeking to adopt a similar trade mark, hence providing the business with an opportunity to take action as may be warranted to safeguard the breadth and coverage of its core brands. | Patent searches are valuable tools when assessing the commercial potential of technologies and solutions. A patent novelty search can help identify relevant prior art which will determine the patentability prospects for a new invention.  In addition, searching patent material can help uncover developments within the mineral and resources industries which can be factored into R&D and commercial activities to help address the activities of business competitors. | Design registrations can protect the shape, configuration, pattern or ornamentation which makes a particular product unique.  A search of available designs databases can help determine to what extent a particular design is new and distinctive, or indeed whether it is likely to infringe the design rights of others operating in the same technology space. |
| * **Australia** – [Australian Trade Mark Search](https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fsearch.ipaustralia.gov.au%2ftrademarks%2fsearch%2fquick&c=E,1,5H0SuJyLUzsG5cpMrY_RwU-AcjzfrQXFpAp1jPjm1gmtl2XWrDQ4Q_DQoPzSUByJ9KuPPUDcwEtzoAPVNCUla5XKM5sqcHIxqww3DMJ1rTaDROR07pe2FkUaSQ,,&typo=1)  *(for Australian trade mark records only)* * **United States** – [TESS](https://www.uspto.gov/trademarks-application-process/search-trademark-database)  *(for US trade mark records only)* * **Europe** – [eSearch plus](https://euipo.europa.eu/eSearch/) *(for EU trade mark records only)* * **General** -[Global Brand Database](https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fwww3.wipo.int%2fbranddb%2fen%2f&c=E,1,eWLRawKjzcAmO0akLRyRc6zOLwTuzwblXl_5MUGATl_sYdsnWVCBWA-A7YU0x5a6-rGL-u6zym_MeBhyl3Wh-uGWR2AH3-hA9iuUtjvqvXk7KlwF&typo=1)*(for brand data from multiple national and international sources)* | * **Australia** - [AusPat](https://linkprotect.cudasvc.com/url?a=http%3a%2f%2fpericles.ipaustralia.gov.au%2fols%2fauspat%2f&c=E,1,ccQf3UEIljjLcfIilsi9Y4gDdBI3NuLmmN_bpKHp0eUgcKFRcTgQ3G_DR9YNVzrvz_J1g3UzhBCQpfzRfGO_JnpHK6_rtdC6fpERGMu2kTXLIw5QaQ,,&typo=1)  *(for Australian patent literature only)* * **United States** – [USPTO PatFT/AppFT](https://www.uspto.gov/patents-application-process/search-patents#heading-1)  *(for US patent literature only)* * **Europe/General** - [Espacenet](https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fworldwide.espacenet.com%2f&c=E,1,uBaoUPBhaLtd1kRK87mot7kyjPwRUerE6imU08hQq6K6vjaNOegdo_5IanUE6pTFtG05bNKtM_8wAQamc2XS24urNkbsIii_NetLCF5hQBQc2aNUEhUJO4s,&typo=1)  *(for EP patent literature and a range of foreign patent literature* *(e.g. Australia, China, Japan, US etc))* * **General** - [PATENTSCOPE](https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fwww.wipo.int%2fpatentscope%2fen%2f&c=E,1,a6iWJM11qem1pQEqCo96qJMFEfvB2mg1sQaVidQIt9e6UqMupzyFb7Zd91e2JSpdrhKsWMv2XVqrLkI44W6aWNw4t7L85UArr5DG4tVNJVV670O4xhDzZ25RIQ,,&typo=1)  *(for PCT patent literature and patent documents of related national/regional patent offices)* | * **Australia –** [Australian Design Search](https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fsearch.ipaustralia.gov.au%2fdesigns%2fsearch%2fquick&c=E,1,Vv_O3pJP53LWlC7CvO6MHl8RxlXQbOeYe27IUGoKRlNxQeqv700v7vjC5cl17Fy8Wyx5SJwveVIKNIc7GzKD3KnaeMBxNyT7ZDiWtrDFwXiYTCW9Yw,,&typo=1)*(for Australian design literature only)* * **United States –** [USPTO PatFT/AppFT](https://www.uspto.gov/patents-application-process/search-patents#heading-1) *(for US design patent literature only)* * **Europe –** [eSearch plus](https://euipo.europa.eu/eSearch/) *(for EP design literature and a range of foreign design literature (e.g. Australia, China, Japan, US etc))* * **General –** [Global Design Database](https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fwww.wipo.int%2freference%2fen%2fdesigndb%2f&c=E,1,Rk5GE8H6sovyeO2yaPmtPMlJb3a7RY0MlTiAGXPOof4-QthKlqGQf3EoUGL1ZYQ0etD_vNiR89JjbOHQSj_CDrnLgvv4QBgmvveMK9jFq8gs7Z0,&typo=1)*(for design details from multiple national and international sources)* |